

# ACRES OF VALUES!

MAMMOTH 35 ACRE WAREHOUSE... FABULOUS VALUES IN EVERY DEPARTMENT

## PRODUCE WAREHOUSE

Scientifically controlled refrigerated storage insure absolute freshness of all perishable items. A vast fleet of fast trucks... rush sparkling fresh produce and orchard fresh fruits... direct to our doors in pre-dawn hours... in produce it's the freshness that counts!

## DELI. WAREHOUSE

A variety of your favorite and domestic cheese cold meats and related delicacies are distributed through this huge distribution center... freshness, variety, lower prices are assured as the net results! Come in... Compare item for item... price for price... Find out what acres and acres of values mean to you!

## NON-FOOD WAREHOUSE

A greater variety of Household items... Health and Beauty aids will be handled in most advanced methods of storage and loading... Savings means a greater value to you. You save at lucky's.

## GROCERY WAREHOUSE

Shoppers will certainly be excited with the savings they will have as a result of our new mammoth 35 acre distribution center... Carload buying... Modern methods of distribution... All designed to bring you outstanding values on all the familiar "Brands-you-know" trust... Greater selection! Greater Savings! Blue Ribbon Quality!

<b>MAYONNAISE</b>	LUCKY BRAND	24-OZ. JAR	<b>29¢</b>
<b>CRISCO</b>	SHORTENING, 3-LB. CAN		<b>69¢</b>
<b>CLING PEACHES</b>	Harvest Day	2 1/2 CAN	<b>5 FOR \$1</b>
<b>GOLDEN CORN</b>	HARVEST DAY	303 CAN	<b>8 FOR \$1</b>
<b>SWEET PEAS</b>	HARVEST DAY	303 CAN	<b>8 FOR \$1</b>
<b>CATSUP</b>	HARVEST DAY, 12-OZ. BOTTLE		<b>8 FOR \$1</b>
<b>PEAR HALVES</b>	HARVEST DAY	2 1/2 CAN	<b>4 FOR \$1</b>
<b>TOMATO JUICE</b>	HARVEST DAY	46-OZ.	<b>5 FOR \$1</b>

### MIX OR MATCH 'EM

- APPLE SAUCE... Wonderfully good! Harvest Day 303 can
- KIDNEY BEANS... Real zip to salads Harvest Day 303 can
- CUT GREEN BEANS... Rich garden flavor! Harvest Day 303 can
- BEETS... Sliced or whole Harvest Day 303 can
- SPINACH... Our lower priced Harvest Day 303 can

**8 for \$1.00**

### MIX OR MATCH 'EM

- PORK & BEANS... Kids love 'em too! Harvest Day 2 1/2 can
- TOMATOES... Rich, rich flavor! Harvest Day 2 1/2 can
- STEWED TOMATOES... Harvest Day 303 can

**6 for \$1.00**



**Mary Morgan**  
Lucky-Hiram's Home Economist

Start the New Year economically, by turning out a casserole that will feed six hungry people in fine fashion. Sauté in 1 tablespoon butter, 1 cup chopped onion, 1/4 cup chopped celery and 1/4 cup chopped green pepper. While this is cooking, drop into boiling salted water 1 1/2 cups of dry broad egg noodles. Cook 7 minutes, until just barley tender. Drain and combine with the sautéed vegetables, 1 1/2 cups of cubed cooked ham, 1/2 pint creamed cottage cheese, 1 cup sour cream, 1/2 teaspoon salt, 1 teaspoon Worcestershire sauce, 1/4 teaspoon black pepper. Mix thoroughly, then turn mixture into a greased 1 1/2 quart casserole dish and sprinkle 1/2 cup grated sharp cheddar cheese over top. Bake at 350 for 35 minutes until cheese melts and entire mixture is heated through.

**houseware specials**

- VO-5 HAIR SPRAY... Reg. \$1.50 Special 99¢
- VO-5 SHAMPOO... Reg. \$1.75 Special 88¢
- VO-5 CREME RINSE... Reg. \$1.75 Special 88¢

**Mannings bakery**

- CREAM ROLLS... APRICOT Special 45¢
- APPLESAUCE CUPS... Spec. 35¢

**beverage dept. special**

- GOLDEN CROWN BEER... \$2.99

**Lucky Hiram's STORES HOME CENTERS**

- REDONDO BEACH
- WEST LOS ANGELES
- LOMITA
- LENNOX
- TORRANCE
- HERMOSA BEACH
- PENINSULA SHOPPING CENTER
- INGLEWOOD

- COLGATE PALMOLIVE SOAP Regular Bar 3 for 29¢
- COLGATE SOAKY LIQUID 10-oz. Bottle 69¢
- KITCHEN CHARM WAX PAPER 100-ft. roll 19¢
- COLGATE PALMOLIVE SOAP Bath Bar 2 for 29¢
- MODESS 12 ct. pkg. 45¢
- CLOROX BLEACH 1/2 Gal. 69¢
- ZEE NAPKINS 80 ct. pkg. 2 for 21¢

## LIFE'S LIKE THAT By FRED NEHER



"You'll have to pick it up at the bottom of the hill... Daddy's late for the bus."

## City Telephone Office Featured in Magazine

Torrance's plush telephone information quarters are featured in this month's issue of Pacific Telephone Magazine. Local manager Dick Pyle said four photographs illustrate the modern, second-story office at 2154 Torrance Blvd. in the magazine's two-page layout. Nearly 70,000 telephone employees and their families in California and Nevada receive the publication 10 times a year, the manager said. "This means the word of Torrance's magnificent growth and development is being spread into two states," he pointed out. Pyle said the Torrance information center was selected as the subject of an article because of its colorful and unusual aspects. "For instance, the office color scheme incorporating turquoise switchboard, yellow walls and gray floor give the operators a cheerful atmosphere not ordinarily found in information quarters," he explained. "Installation of equipment cabinets flush with the walls and placement of registers and pipes in walls and ceilings lend a touch which is both safe and decorative." The office not only serves Torrance residents with "113" needs, but furnishes assistance to telephone users in Gardena, Wilmington, Lomita, San Pedro, Paramount and Compton. Open every day between 3 a.m. and 11 p.m., the information center has a staff of 89 operators. A maximum of 35 are on duty at a time. Calls after 11 p.m. are automatically transferred to Hawthorne.

## March of Dimes Campaign Under Way During January

"Give for the Life of a Child," is the campaign theme for the 1963 silver anniversary March of Dimes drive in Torrance and other southland cities. In recognition of the quarter-century anniversary of the annual voluntary mercy appeal, which has grown from a trickle of dimes and pocket change to a multi-million dollar program of patient aid, research education, Los Angeles Mayor Sam Yorty has officially proclaimed January as March of Dimes Silver Anniversary Month throughout the city. SIMILARLY, the Los Angeles County Board of Supervisors named January March of Dimes March throughout the county and urged all residents to support the March of Dimes which gave the world the Salk and Sabin vaccines and now also fights birth defects and arthritis as well as polio. During the month-long appeal, a series of special events and activities will be held in 103 communities of the county to raise the local goal of \$1,000,000 for vitally needed funds to prevent crippling diseases, Eugene W. Biscailuz, county general chairman, said. These will be climaxed by the traditional and much-copied Mothers' March Tuesday, Jan. 29. VOLUNTEERS for the 26.

## ECC to Offer Park Course

Biology 21, a detailed study of national parks and monuments, has been added to the spring semester curriculum of El Camino College. Primarily a lab course, it is designed to increase the enjoyment of persons visiting parks through knowledge of the phenomena found there. Registration at El Camino begins Jan. 10 and ends Jan. 26.

**STAR GAZER** By CLAY R. FOLLAN

Year Daily Activity Guide According to the Stars. To develop message for Thursday, read words corresponding to numbers of your Zodiac birth sign.

APR 23	1 Get	31 Taken	41 Dealings
MAY 21	2 You	32 Care	42 With
JUN 18	3 Ordinary	33 Necessary	43 To
JUL 16	4 Something	34 Loyalty	44 Firm
AUG 14	5 Wonderful	35 Profit	45 New
SEPT 12	6 Remember	36 Personality	46 People
OCT 10	7 Year	37 Sparkles	47 Medical
NOV 8	8 Be	38 To	48 Attainment
DEC 6	9 Careful	39 Play	49 Of
JAN 4	10 Important	40 You're	50 In
FEB 2	11 All	41 Things	51 The
MAR 1	12 Talents	42 The	52 Desired
APR 30	13 Money	43 Say	53 Information
MAY 28	14 Open	44 Past	54 Help
JUN 26	15 Mistakes	45 Successes	55 Great
JUL 24	16 The	46 About	56 Is
AUG 22	17 Humdrum	47 Open	57 Opportunity
SEPT 20	18 Less	48 To	58 Of
OCT 18	19 Work	49 Ask	59 Best
NOV 16	20 No	50 Pin	60 Romantic
DEC 14	21 Affairs	51 And	61 Of
JAN 12	22 You	52 Through	62 Sat
FEB 10	23 Professional	53 Year's	63 The
MAR 9	24 Could	54 Get	64 By
APR 7	25 Doors	55 Dumped	65 Your
MAY 5	26 Year	56 Or	66 Sprites
JUN 3	27 Have	57 Fire	67 Better
JUL 1	28 Day	58 Life	68 Pure
AUG 30	29 De	59 Field	69 Evening
SEPT 28	30 Only	60 Embracing	70 Field